



Power Transmission Products, Inc.

**To Save or not to Save?
It's your decision.**

**Improved Belt Efficiency
reduces wasted V-belt energy**

Ordinary wrapped V-Belts waste energy, time and money. By combining molded cogs and raw edge construction the Carlisle Gold Ribbon™ Cog-Belt® bends more easily around the sheave to minimize belt slip and reduce heat build up. Less energy wasted bending the belt means less power is required from the motor. This reduction in heat means longer belt life.

Start Taking Advantage of:

- *Longer Belt Life*
- *Lower Utility Bills*
- *Less Energy Waste*
- *Less Downtime*
- *Iron Clad Guarantee*

GUARANTEED SATISFACTION

You can't lose with this guarantee.

No "ifs," "ands" or "buts."
Once you've tried the Carlisle Gold Ribbon™ Cog-Belt® we're confident you'll never be satisfied with anything less.



**CARLISLE
IRON GLAD GUARANTEE**
If you are not completely satisfied with the performance of a Carlisle Belt, return it to your Carlisle Distributor who will replace the product or refund the original purchase price.

Compare the Difference – Wrapped Belt vs Cog-Belt

There are differences in drive belts. Material differences. Design differences. Differences that can affect your cost-per-hour of operation. Differences that can produce measurable variances in your annual belt and energy outlays. Compare the construction differences that make Gold Ribbon your source of savings.

Actually, there's no comparison.

Superior materials, construction and design enable the Gold Ribbon Cog-Belt to outperform and outlast ordinary wrapped belts by a significant margin.

Gold Ribbon improves belt efficiency.

Ordinary wrapped belts waste energy, time and money. The combination of molded cogs and Raw Edge construction allow the Carlisle Gold Ribbon Cog-Belt to bend more easily around the sheave and...

- **Reduce Slippage**
- **Reduce Heat Buildup**
- **Extend Belt Life**
- **Reduce Downtime**

Iron Clad Guarantee!

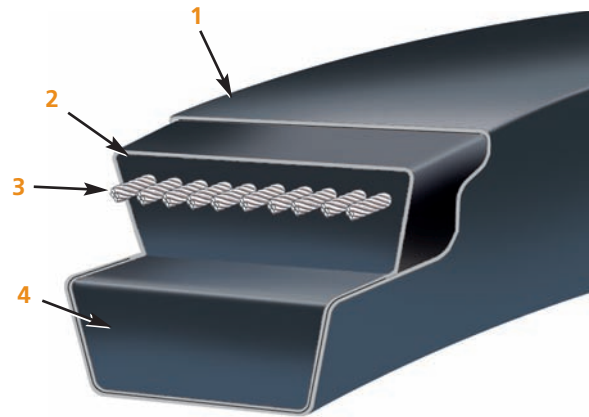
If you're not satisfied with the performance of the Carlisle Gold Ribbon Cog-Belt after you've installed it on your drive, return it to your Carlisle Distributor.

He is authorized to:

1. Refund the original purchase price...
2. Or replace the Gold Ribbon Cog-Belt with a conventional wrapped V-Belt and refund the difference in price.

Conventional Wrapped V-Belt

1. Cotton polyester fabric cover impregnated with synthetic rubber.
2. Tension section of rubber compounds that stretch as the belt bends.
3. Fiber cords carry the horsepower loads.
4. Rubber compression section supports the cords, compressing as it bends around sheaves.



Gold Ribbon Cog-Belt

1. Stress-relieved fabric stretches up to 176% more than ordinary bias cut fabric. Improves tension section stretch as the belt bends.
2. Up to 20% more belt cord, made of synthetic fiber. Carries high loads with minimal stretch.
3. Compression section is made with exclusive Carlisle rubber compounds with precision-molded cogs that increase flexibility, while maintaining even cord support.
4. Raw Edge® sidewalls grip better, minimizing belt slip, saves energy.
5. The Gold Ribbon Cog-Belt dissipates electricity through special rubber compounds that extend completely across the belt. Safely grounds built-up static charges through metal sheaves.

